

CITY OF SOUTH LAKE TAHOE

1901 Airport Road
South Lake Tahoe, California 96150



MEDIA ADVISORY

Contact: Tracy Sheldon, Communications Manager
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Christening of South Lake Tahoe Fire Rescue Marine Boat 17

WHAT: Christening of South Lake Tahoe Fire Rescue Marine Boat 17

WHO: All community members

WHERE: Tahoe Keys Marina Boat Ramp, 2435 Venice Drive

WHEN: Monday, April 2, 2018 at 1:30pm

WHY:

Please join us for a boat christening of South Lake Tahoe Fire Rescue Marine Boat 17 on Monday, April 2, 2018 at 1:30pm at the Tahoe Keys Marina Boat Ramp, located at 2435 Venice Drive as we honor Lisa Maloff for her generous donation of our new water safety rescue boat.

History of Marine Boat Christenings

The tradition of christening a ship goes back centuries, and is believed to bring good luck and safe travel to the vessel. At the christening ceremony, the sponsor is given the honor of breaking a bottle of champagne against the bow just before the ship enters the water for the first time. Champagne, often viewed as the most elegant of wines, was brought into use during the late 19th century. However, during the prohibition era, ships were christened with water and in the case of one submarine, cider.

New Marine 17 christening

Please join us on the boat ramp for a celebration as we honor Lisa Maloff for her extremely generous donation to our department

Monday April 2, 2018

1:30pm

SOUTH LAKE TAHOE



FIRE RESCUE

Tahoe Keys Marina

Boat Ramp

2435 Venice Dr

Near the Fresh Ketch Restaurant



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