

## CITY OF SOUTH LAKE TAHOE

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### FOR IMMEDIATE RELEASE

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## City Receives Silver Status in Bicycle Friendly Report Card

**South Lake Tahoe, CA (November 16, 2016)** – The City of South Lake Tahoe reapplied for a Bicycle Friendly Community designation and advanced from a Bronze level status to a Silver level status by the League of American Bicyclists.

The League of American Bicyclists founded in 1880 to advocate for better roads for bicycling, represents the nation's 57 million cyclists in its mission to lead the movement to create a Bicycle Friendly America for everyone.

The Bicycle Friendly Community program is revolutionizing the way communities evaluate their quality of life, sustainability and transportation needs, while allowing them to benchmark their progress toward improving their bicycle-friendliness.

Since 2002, the program has accepted over 870 applications for designation and there are currently 408 Bicycle Friendly Communities in 50 states.

The program emphasizes that bicycling is a simple solution to many of the challenges we face in our country. As South Lake Tahoe residents know well, bicycling is about mobility, sustainability, health and so much more - Bicycle Friendly Communities are great places to live, work and visit.



*Awarded to the City of South Lake Tahoe, November 2016.*

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# SOUTH LAKE TAHOE, CA

## TOTAL POPULATION

21403

## TOTAL AREA (sq. miles)

16.6

## POPULATION DENSITY

1289.3

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	South Lake Tahoe
Arterial and Major Collector Streets with Bike Lanes	65%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	43%	18%
Public Education Outreach	VERY GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 32K	1 PER 107015 K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>4/10</b>
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>5/10</b>
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>5/10</b>
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	<b>2/10</b>
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>5/10</b>

## KEY OUTCOMES

	Average Gold	South Lake Tahoe
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	5.5%	3.6%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	100	195
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	0.6	28



## KEY STEPS TO GOLD



» The data that South Lake Tahoe reported on its off-street bicycle network was incomplete or inconsistent. This lack of complete data makes it difficult to judge the current state of bicycling in South LakeTahoe. Ensure that data is available on your bicycle network so that your community can utilize GIS-based or other network analyses, can create high-quality bicycle network maps, and accurately assess the quality of your bicycle network.

» Engineering was a relatively low scoring part of your application compared to peer communities. Work to quickly implement recommendations from your recently adopted Bike Plan in order to improve your engineering scores. Engineering improvements include creating a well-connected bicycle network

that uses a variety of appropriate bicycle facilities, including separated bike lanes, trails, and safe and secure bicycle parking.

» Ensure that your Complete Streets policy is followed for all projects. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network.

» South Lake Tahoe has amazing mountain biking opportunities. Ensure that people can reach mountain biking opportunities by bike and travel between commercial and mountain bike destinations safely and comfortably.

» Increase outreach to businesses regarding the benefits of bicycling and best practices for enabling people to bike to work.