

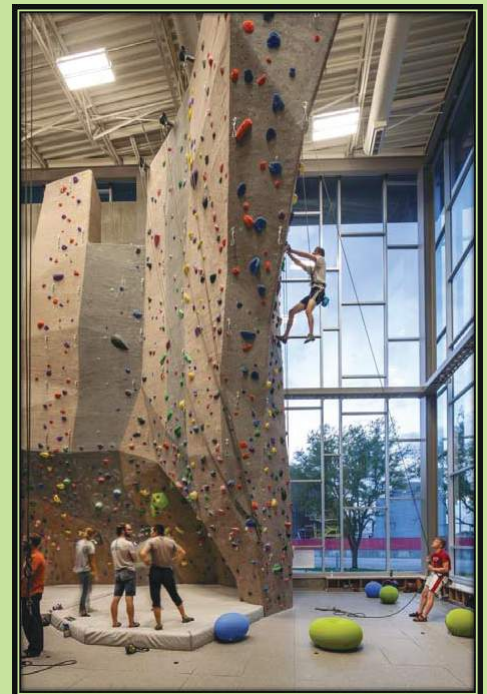
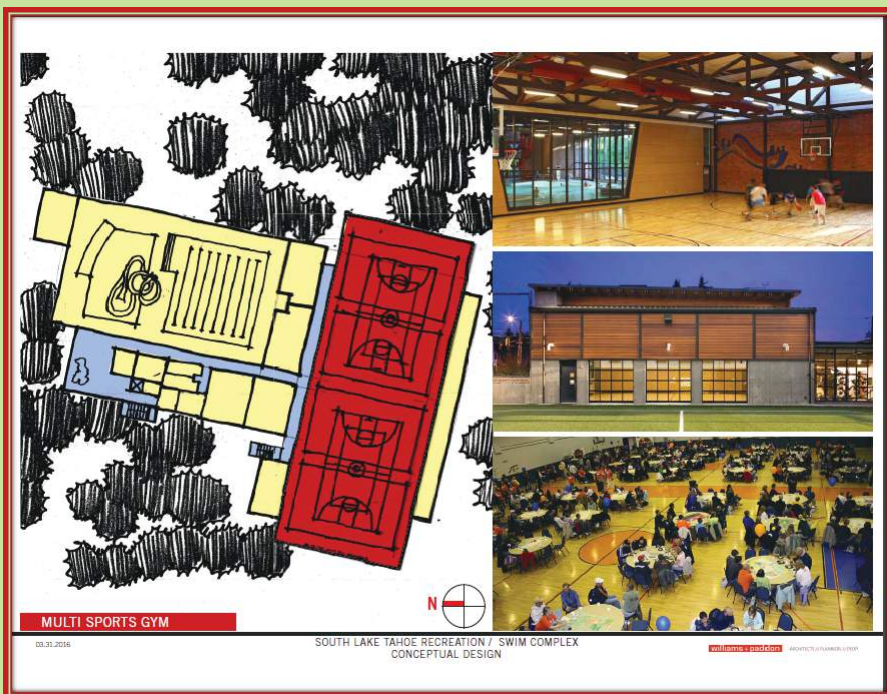


MEASURE P

for Recreation

Measure P is a 2% TOT Increase for Recreation.

If passed by the voters, Measure P will increase Transient Occupancy Tax by 2% and will be used for the construction, operation and maintenance of a new Recreation Complex as set forth in the Recreational Master Plan.



Proposed Recreation Complex Features

What is Transient Occupancy Tax (T.O.T.)?

TOT is a charge to visitors when renting accommodations (a room, rooms, entire home or other living space) in a hotel, inn, house, motel or other lodging property located in the City limits for a period of less than 30 days.

What is the current TOT rate?

Within the City of South Lake Tahoe there are two distinct TOT rates. The rate for lodging in the redevelopment Stateline project area is 12%. For all lodging outside of the redevelopment area, the rate is 10%. Vacation Home Rentals throughout the City pay 10%.

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How much is Measure P expected to net annually?

At today's current Average Daily Room (ADR) rate, the 2% increase in TOT would generate approximately \$2 million annually. As ADRs increase, the TOT generated would also increase.

What percentage of voters are required for Measure P to pass?

Measure P is a "special purpose tax" which requires approval by 66 and 2/3rds percent of the voters because it will be dedicated to Recreation.



Current renovations/deferred maintenance needed at Recreation Swim Complex:

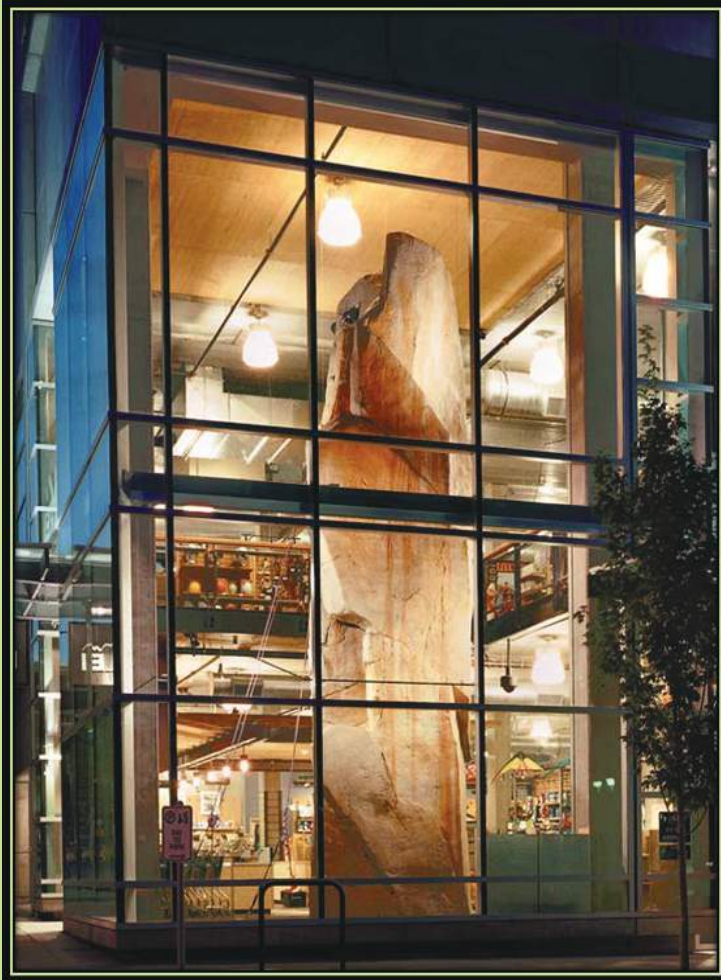
- New roof
- Replacement of pool roof/bubble with solid roof/skylight system
- Restroom/shower/locker room renovations
- ADA compliance in all areas
- Replace HVAC System
- Upgrade Electrical and Lighting Systems
- Replace Pool and Pool Equipment
- Upgrade all windows/doors to higher energy efficiency
- Replace Gym Floor
- Upgrade Offices/IT networks
- Provide ADA Parking and Civil Improvements
- Repair/upgrade grounds/courts/playgrounds

Proposed Recreation Complex features could include greater number of fitness rooms, larger indoor pool with permanent roofing structure, and LEED engineering and energy efficiency.



MEASURE P *for Recreation*

Proposed Recreation Complex Features



Indoor climbing wall



Community meeting spaces



Fitness rooms

How would Measure P be used to fund the new Recreation and Swim Complex?

Upon passage of Measure P, the City would finalize the plans and redesign of the Recreation Complex and obtain final cost estimates. In the meantime, the City would seek private sector partnerships and begin the process of preparing to issue a bond. When the final costs are known, the City would issue bonds against the TOT to pay for the construction of the center.



MEASURE P

for Recreation

Are there details on the proposed Recreation Complex if Measure P passes?

Yes. The current Recreation Swim Complex was built in 1975 and is in substantial need of repair and maintenance.

For the past year, the City has held numerous public workshops and meetings to redesign the Recreation Swim Complex.

The proposed new design includes the following features:

- Larger swimming pool
- Large Multipurpose Room for community meetings for clubs and organizations including public meeting rooms
- Large lobby with rock climbing wall
- Enlarged gymnasium to accommodate up to four basketball courts; four soccer fields; running track; or large events up to 400 people

What would YES on Measure P provide?

A YES vote on Measure P will provide an estimated \$2 million annually from the 2% TOT increase to go directly to the construction, operation and maintenance of a new recreational complex as set forth in the Recreational Master Plan.

What would NO on Measure P provide?

A NO vote on Measure P is a vote against enacting the proposed 2% TOT increase for recreation.

Proposed Recreation Complex Features

