

CITY OF SOUTH LAKE TAHOE

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PRESS RELEASE

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Celebrate the 4th of July with a Parade and Party at the American Legion

South Lake Tahoe, CA (June 16, 2016) – The City of South Lake Tahoe is hosting a 4th of July parade on Monday, July 4, 2016 in honor of our local American Legion Post 795. The Legion will also serve as the parade marshals. The response to the parade has been outstanding and the City has received approximately 50 entries and 150 walkers in the parade.

The parade will begin promptly at 10:00 a.m. from The Crossings (*the former Shops at the Y*) parking lot at the “Y” and will proceed East on Highway 50, and end at Al Tahoe Blvd. at the Rite Aid parking lot.

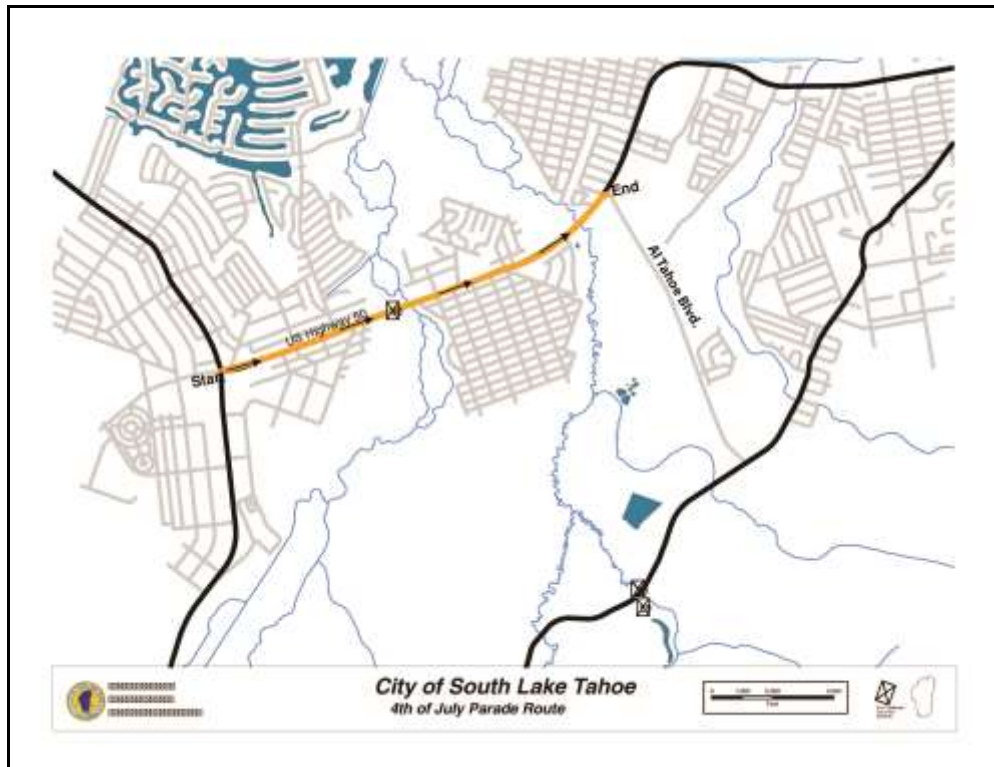
Local personality Dreu with a U “Murin” of Mountain Resort Television’s hit show “Ultimate Tahoe Adventures” and KTHO Radio on-air personality will be Host/Emcee for the parade and will be announcing from the American Legion Post 795. Brandi Brown’s Tahoe Production House will be live streaming the parade from the same location. Temporary bleachers will also be at the American Legion providing the perfect viewing location of the parade.

There will be an “After Party” at the American Legion Post 795 located at 2748 Lake Tahoe Blvd. The party will begin immediately following the conclusion of the parade featuring a BBQ with hot dogs and hamburgers, music, and a beer garden.

Parade participants are to be in formation by 9:00 a.m. in the parking lot of The Crossings (*the former Shops at the Y*) parking lot at the “Y.” Participants must maintain steady movement of parade with 15 to 20 feet between each entry.

The two westbound lanes of Highway 50 from Stateline to the “Y” will remain open. The two eastbound lanes of Highway 50 from the “Y” will be closed from 9:30am to 10:20am with a rolling lane opening beginning at approximately 10:20am. **Motorists are to expect traffic to be slow and we encourage motorists to utilize Pioneer Trail during and immediately following the parade.**

The City extends their gratitude to the Soroptimist International of South Lake Tahoe for their volunteer efforts to help put on the parade.



A GoFundMe account has been established to raise funds for the local American legion Post 795 at www.gofundme.com/LegionPost795 The American Legion Post 795 is in need of updating and is a small post of 94 members. Post 795 is one of three Posts' in California that own their own building and land. They are currently in need of new carpet, kitchen, roof, chimney repair, and remodeling. The Veterans of South Lake Tahoe appreciate the support the community has given them over the years.

For more information visit us online at www.cityofslt.us/4thofjulyparade

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