

CITY OF SOUTH LAKE TAHOE

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South Lake Tahoe, California 96150
www.cityofslt.us



Press Release

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South Lake Tahoe Fire Rescue Hosts Coats for Kids Drive

WHAT: South Lake Tahoe Fire Rescue Hosts Coats for Kids Drive

WHO: All community members

WHERE: Fire Station #1, 1252 Ski Run Blvd.
Fire Station #3, 2101 Lake Tahoe Blvd.

WHEN: December 26, 2017 through January 31, 2018

WHY: South Lake Tahoe Fire Rescue is hosting a "Coats for Kids Drive" from December 26th through the end of January. Be a hero and help children of the South Lake Tahoe community stay warm this winter. Help children in our community by donating new or gently used coats. All donations will be distributed to children in need within the City.

Drop donations at the following locations:

Fire Station #1, 1252 Ski Run Blvd.

Fire Station #3, 2101 Lake Tahoe Blvd.

Or contact Captain Kim George @ 530-307-9596 or kgeorge@cityofslt.us



The poster features a red background with white and yellow text. At the top, it reads "SLTFR Coats for Kids Drive" in a stylized font. Below this is the South Lake Tahoe Fire Rescue logo, which includes a map of the city and the year 1965. On either side of the logo are cartoon illustrations of a girl in a red winter coat and a boy in a blue winter coat. The text on the poster says: "Be a hero and help children of the SLT Community stay warm this winter", "December 26, 2017 - January 31, 2018", and "Help children in our community by donating gently used coats. All donations will be distributed to children in need within South Lake Tahoe." At the bottom, it lists the drop-off locations: "Station 1 @ 1252 Ski Run Blvd or Station 3 @ 2101 LTB" and provides contact information for Captain Kim George: "Or contact Captain Kim George @ 530-307-9596 or kgeorge@cityofslt.us".

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